

Join Us!

In Making the Mid-Willamette Valley “Built for Zero” In Veteran and Chronic Homelessness

What is “Built for Zero?”

With the support of Kaiser Permanente, Mid-Willamette Valley Homeless Alliance (MWWVA) has joined communities across our nation working to drive homelessness to zero through a coordinated community approach that knows all homeless persons in our community by name and with a commitment to perform prioritized and individualized “case conferencing” that is holistic and integrated in quickly accessing housing and client-centered services.

Make the
shift from
“my program”
to “my
community.”



Why move to a prioritized case conferencing model?

*Focusing on individuals with the greatest needs is critical to ending homelessness
within our community
and should include:*


- **Outreach efforts** that create a prioritized real-time by-name list of all individuals experiencing homelessness in our community
- Collaboration in bringing together service and housing providers to **collectively problem-solve barriers** to ending homelessness for each person on the prioritized by-name list
- Operation as a collaborative learning system with **data-driven methodologies** and a focus on continual improvement
- **Focus on the chronically homeless population**, and then leverage this success to end homelessness for all

THE PROBLEM	THE BUILT FOR ZERO SOLUTION
 <p>No single actor is fully accountable for ending homelessness in a community. Each local agency or program holds its own small piece of the solution, but no one has their eye on how the pieces fit together.</p>	 <p>An integrated, command center team. Key agencies, like the Continuum of Care, the housing authority, local government, and the VA, work together every week toward a shared definition of zero.</p>

How will *Built for Zero* be implemented in our community?

The Built for Zero initiative will be:

- Transformational with real-time data-driven focus to know each person experiencing homelessness “by-name” and host two case conference sessions each month to address each individual’s housing barriers with a focus on rehousing each person, beginning with the most vulnerable.
- Aggressive in its approach to end chronic homelessness within 36 months (Summer 2021), with monthly reporting to stakeholders and the Community Solutions technical assistance team.

THE PROBLEM	THE BUILT FOR ZERO SOLUTION
 <p>A once-a-year count of a problem that changes nightly. Annual street counts are a snapshot; your community needs a video. Getting to zero takes line of sight into how people move through your system over time.</p>	 <p>Comprehensive, real-time, by-name data. Built for Zero communities know everyone experiencing homelessness by name, in real time. The result is more tailored solutions for individuals and a clearer picture of the system as a whole.</p>

What commitment is required to support this effort?

Agency leaders commit outreach, clinical services, case management, and housing staff that will take responsibility to:

- Engage with chronically homeless individuals and families and collect information in the common Homeless Management Information System (HMIS)
- Attend two case conferencing sessions (est. 1½ hours each) per month beginning in Spring 2020
- Provide agency resources and staffing to assist chronically homeless persons to achieve housing placements with appropriate services

MWVHA and the Built for Zero Development Team will:

- Use HMIS to create a By-Name List prior to each case conferencing session
- Review monthly progress in reducing chronic homelessness and adjust the process to be more effective through continual system-level process improvement – *we will not do something that is not working*
- Coordinate the By-Name List and Case Conferencing logistics
- Report to community stakeholders and Community Solutions on *Built for Zero* outcomes.

THE PROBLEM



Housing supply paralysis. Expanded housing resources are crucial, but many cities have dramatically expanded housing supply without making a dent in homelessness. The reason? They never fixed the housing system.

THE BUILT FOR ZERO SOLUTION



Strategic, data-driven housing investments. Built for Zero communities use real-time data to secure the housing resources they need and target them for the greatest possible reductions in homelessness.

Additional information at <https://mwvcoc.org/2019/11/19/built-for-zero-project-press-release/>

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