A REGIONAL PLAN to END AND PREVENT HOMELESSNESS

The Mid-Willamette Valley Homeless Alliance is the Continuum of Care for the Marion-Polk region of Oregon

This Strategic Plan is both a result of and a catalyst for region-wide planning and coordination of programs and services for people who are at risk of or are experiencing homelessness
2021-2026 Strategic Plan

DEVELOPMENT TIMELINE

May 13  1st Board Discussion
May 19  Collaborative Committee Mtg.
June 10 2nd Board Discussion
June 16 Collaborative Committee Mtg.
July 1   Marion-Polk Community Health Improvement Plan alignment
July 8   Board Adopts 2021 Strategic Plan
2021-2026

Strategic Plan

Builds on What’s Working

Includes New Ideas

Elevates Local Priorities
To develop an evidence-based system of services, including stable housing, designed to meet the unique and complex needs of adults, youth, children, and families in Marion and Polk counties who are at risk of or are experiencing homelessness.
## OUR GOALS

We link our 9 Goals to key data, strategies, metrics, and desired outcomes that drive our Strategic Plan.

<table>
<thead>
<tr>
<th>Homeless Services System</th>
<th>Health &amp; Safety</th>
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<td>that is robust, responsive, coordinated, and client-focused</td>
<td>Address physical and mental health and safety issues</td>
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<tr>
<th>Affordable Housing</th>
<th>Systems Alignment and Prevention Services</th>
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<tr>
<td>Increase access and expand units</td>
<td>Align systems and expand strategies that mitigate risks of becoming homeless or returning to homelessness</td>
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<tr>
<th>Emergency Shelters</th>
<th>Specific Populations</th>
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<td>Address gaps and need for low-barrier shelters</td>
<td>Address the unique needs of specific populations</td>
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<th>Transitional Housing</th>
<th>Community Engagement</th>
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<tr>
<td>Address gaps and expand case management</td>
<td>Increase leadership, communication, collaboration, and community engagement</td>
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<th>Permanent Housing</th>
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<td>to address the needs of the high number of chronically homeless</td>
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OUR APPROACH

Engage a full array of stakeholders

Advocate and prioritize services for chronically homeless individuals and youth, while supporting a range of unique populations

Address racial/ethnic equity throughout the homeless services system

Expand community awareness

Use proven approaches, the voices of lived experience, and analysis of local data

Build on existing services

Leverage diverse local, state, and federal resources
Coordinated Entry System
- Expanding access and assessment sites
- Including youth tools and resources
- Updating policies and procedures manual
- Improving case conferencing

Use of HMIS
- Expanding training resources
- Engaging new users
- Participating in new state model

Cross-Agency Communication, Coordination and Collaboration
- Collaborative Committee and subcommittees
- Use of Basecamp
- Street Outreach networking and joint training
BUILDING ON WHAT WORKS – CoC System Development

- **Use of Data**
  - Program-specific Performance Reports
  - System Performance Measures
  - Longitudinal System Analysis
  - Data Dashboard
  - State Youth Assessment Data for Marion-Polk

- **Systems Alignment**
  - Early Learning
  - Workforce Development
  - Community Health Improvement Plan – Housing Priority Area
  - Health Care System
Board

- Address equity
- Expand community awareness
- Host affordable housing summit
- Leverage resources
- Ensure coordination in planning

Collaborative Committee

- Address behavioral health needs
- Blend resources for supportive housing
- Expand facility-based PSH
- Increase case management capacity
- Integrate effective DEI strategies
Strategic Responses to Needs

- Identify services to respond to local behavioral health needs of people experiencing homelessness (through a new Health & Safety Subcommittee)

- Explore opportunities for billing Medicaid for supportive housing services under the Medicaid transformation

- Consider pairing HUD CoC support services only grants with vouchered units to provide housing navigation and wrap-around services

- Support a Navigation Center in the Salem area (leveraging State funding) as a stepping stone to get people into housing

- Work with smaller communities to create culturally appropriate sheltering options
Affordable Housing
- Convene an Affordable Housing Summit

Permanent Supportive Housing
- Expand facility-based Permanent Supportive Housing including co-location models, peer support, business partnerships, and community integration/navigation help

Case Management
- Conduct a case management inventory to identify the number and type of “case managers” working within the local homeless services system (shelters, transitional housing, and permanent housing). Gather information on
  - Caseloads (e.g., ratios, vulnerability levels)
  - Training and certifications
  - Professional development needs/interests
- Convene case managers from across programs to identify and address common issues
Implementing Our Strategic Plan

01. Create the Environment for change
02. Use Data to make decisions – collect, analyze, report
03. Facilitate Consensus about community priorities
04. Focus Resources where they can do the most good
05. Help Organizations coordinate and collaborate to end and prevent homelessness
Gaps Analysis and Strategic Plan
- Emergency Housing Voucher Program MOUs
- Charter Youth Action Board
- Youth Homeless Demonstration Program application
- New Coordinated Entry Access Site training

Coordinated Entry Access Site MOUs
- Fast Facts
- Outreach staff training
- New CE Assessment client feedback tools/processes

Charter new Health & Safety Subcommittee
- Update Warming Shelters Subcommittee Charter
- State Youth Assessment data for Marion-Polk
- CoC Program application
CALENDAR ITEMS – Q2

❑ October 2021
  ▪ New State HMIS model goes “live”
  ▪ PIT Count Procedures
  ▪ New CE agency feedback tools/processes
  ▪ HMIS reports generate By-Name Lists
  ▪ Case Management Survey
  ▪ Update Governance Charter

❑ November 2021
  ▪ Case Management Survey
  ▪ Update other committee and workgroup charters
  ▪ Built-for-Zero Fall Learning Session
  ▪ Announce date for 2nd Annual CoC Summit

❑ December 2021
  ▪ Data Dashboard
To end homelessness, every community needs to be able to implement a SYSTEMIC RESPONSE that ensures homelessness is prevented whenever possible, or, if it can’t be prevented, it is rare, brief, and onetime experience...

The development of such capacity cannot be achieved by any one level of government, or by any one sector alone, and requires the INVESTMENT OF TIME, EFFORT, AND FINANCIAL RESOURCES by federal, state, and local public and private partners, working together in close collaboration.

– United States Interagency Council on Homelessness (USICH)