

MINUTES OF SEPTEMBER 1, 2020

MID-WILLAMETTE VALLEY HOMELESS ALLIANCE EXECUTIVE COMMITTEE

Videoconference Via Zoom

MEMBERS PRESENT

CHAIR: Mayor Cathy Clark, City of Keizer

VICE CHAIR: Council President Chris Hoy, City of Salem

Commissioner Colm Willis, Marion County

Commissioner Lyle Mordhorst, Polk County

Rhonda Wolf, CEO, United Way of the Mid-Willamette Valley

Leilani Slama, Vice President, Community Engagement, Salem Health

OTHERS PRESENT

Jan Calvin, MWVHA Consultant

Janet Carlson, MWVHA Consultant

Carla Munns, MWVHA Consultant

Denise VanDyke Admin. Specialist II, MWVCOG

Sarah Owens, CANDO

Michael Livingston, CANDO

CALL TO ORDER & INTRODUCTIONS

Mayor Clark called the meeting to order at 12:02 p.m. The presence of a quorum was noted. Roll call was taken.

MINUTES OF AUGUST 4, 2020

MOTION: By Councilor Hoy, **SECONDED** by Commissioner Mordhorst, to **APPROVE THE MINUTES OF AUGUST 4, 2020, AS PRESENTED.**

Motion carried.

IN FAVOR: Clark, Hoy, Mordhorst, Wolf, Willis, Slama. **OPPOSED:** None. **ABSTAINED:** None.

SEPTEMBER JOINT BOARD MEETING AGENDA

The draft agenda was reviewed. Ms. Carlson went over the consent agenda items, which include highlights from committees and workgroups. Ian McDonald-Dixon will address the board regarding the Fair Housing presentation and Gap Analysis. The Collaborative Committee expressed interest in having the Alliance website connected to social media and creating a one-page handout about the Gap Analysis.

In developing public contracting rules, staff developed rules for the ORS 190 Entity, adapting those used by the MWVCOG. Until there is a contract in place for legal services, we cannot have Mr. Stoloff officially review the rules before the September 10 meeting. Staff suggested that the rules be approved first, in order to create a foundation for approving the contract with Mr. Stoloff. The rules can be fine tuned later, if needed. It was pointed out that the rules have already been vetted and are in use by MWVCOG. We can look at them with a lens for equity and barriers when fine tuning.

The proposed contract for legal services is based on the MWVCOG legal counsel's contract. Executive Committee members agreed that legal counsel should report to the board, with delegated authority to the Board Administrator to manage the work. Discussion ensued regarding staff asking for guidance on ORS 190 issues of the Alliance Executive Committee. Committee members agreed that in the future, Executive Committee meetings include a joint notice for ORS 190 Entity leadership.

Ms. Carlson reported that the ORS 190 Entity is not eligible for insurance through City/County Insurance (CIS) or through the Special Districts organization. Dawn Bosworth at Huggins Insurance will be going out for commercial insurance quotes.

The Fair Housing PowerPoint presentation may be adapted from the one presented to the Collaborative Committee. The revised slides will be included in the packet when available.

Ms. Carlson reported on the status of submitting the ORS 190 Entity paperwork to the Secretary of State's Office. Salem-Keizer School District will approve a resolution at their September 8 meeting. Ms. Carlson is working with the Tribe and expects to receive the paperwork soon.

Ms. Carlson raised the issue of letters of support. The Alliance recently received a request related to a City of Salem Planning Commission meeting. She advised that the board refrain from providing letters of support for land use related projects. The board agreed that a policy regarding letters of support should be developed. Transparency is important to prevent conflicts regarding roles. Ms. Carlson suggested that the policy also include language about timeliness of requests for letters of support. Chair Clark added that organizations requesting letters should state how projects are linked to the Alliance's Strategic Plan.

The Alliance does not yet have a communications plan. Staff hours are limited, currently, to a newsletter and emails providing information to the board and stakeholders. During a previous conversation, Councilor Hoy had offered to check with the Salem City Manager's office about whether Salem's new communications person is available to help. Other members may also be able to help. Ms. Slama said that Salem Health is interested in sharing information, but they do not have the bandwidth to actively take on Alliance work. Chair Clark added that it is better if we can coalesce the message about helping the homeless and debunking myths about their needs and abilities; to get the information out with partners in a way that is intentional and maintains our credibility. Next steps: 1) determine who can help or participate, and 2) hold a meeting to coordinate efforts. Ms. Calvin said the Collaborative Committee's task force may be able to help, or at least provide feedback.

ADJOURNMENT

Hearing no further business, Chair Clark adjourned the meeting at 12:49 p.m.

Janet Carlson, MWVHA Consultant