

MINUTES OF November 3, 2020

**MID-WILLAMETTE VALLEY HOMELESS ALLIANCE EXECUTIVE COMMITTEE
AND
ORS 190 ENTITY LEADERSHIP**

Videoconference Via Zoom

MEMBERS PRESENT

CHAIR: Mayor Cathy Clark, City of Keizer
VICE CHAIR: Council President Chris Hoy, City of Salem
Commissioner Lyle Mordhorst, Polk County
Rhonda Wolf, CEO, United Way of the Mid-Willamette Valley
Leilani Slama, Vice President, Community Engagement, Salem Health
Commissioner Colm Willis, Marion County

MEMBERS ABSENT

None

OTHERS PRESENT

Jan Calvin, MWVHA Consultant
Janet Carlson, MWVHA Consultant
Carla Munns, MWVHA Consultant
Denise VanDyke Admin. Specialist II, MWVCOG
Kim Parker-Llerenas, Co-Chair, MWVHA Collaborative Committee
Michael Livingston, CAN-DO

CALL TO ORDER & INTRODUCTIONS

Mayor Clark called the meeting to order at 12:02 p.m. The presence of a quorum was noted. Roll call was conducted.

MINUTES OF SEPTEMBER 29, 2020

MOTION: By Commissioner Mordhorst, **SECONDED** by Councilor Hoy, to **APPROVE THE MINUTES OF SEPTEMBER 29, 2020, AS PRESENTED.**

Motion carried.

IN FAVOR: Clark, Hoy, Mordhorst, Wolf, Slama. **OPPOSED:** None. **ABSTAINED:** None.

NOVEMBER JOINT BOARD MEETING AGENDA

Ms. Carlson reviewed the draft agenda.

- Committee Charters: The committee charter changes will be provided in a form that shows only the changes; most changes are to align the committee charters with the governance charter revisions adopted by the board in October.
- The Challenge to End Youth Homelessness: The Youth Challenge team is asking to become part of our committee structure, probably as a subcommittee of the Collaborative Committee. Commissioner Mordhorst asked why Polk County was not included in the MOU. Ms. Calvin responded that the list of signatories was made based on the organizations originally involved. Chair Clark pointed out that the MOU includes the Alliance, so Polk County could be considered to be included through the Alliance. Ms. Carlson added that the Youth Challenge team is open to new partners if Polk County is interested in joining.

- Built for Zero: Ms. Calvin spoke about the Built for Zero quarterly report and the progress being made.
- Grant Policy: A grant policy will be provided for review. The policy will give parameters regarding when staff need board authorization for grant applications.
- Insurance: The ORS 190 Entity now has quotes for insurance plans, which will be provided for review. It has been difficult to find companies willing to provide a quote, so there is only information from the two companies for general liability and professional liability policies, which were found by going through Huggins Insurance
- Emergency Solutions Grant: Oregon Housing & Community Services is creating an RFA (Request for Applications) process for the CARES Act funds. The possibility is being discussed of submitting a collaborative application for the Marion-Polk region. There is \$5.5 million allocated for the Marion-Polk region, and there will be a 30-day application window when the RFA is released. Kudos were given to Ms. Calvin for pulling together the idea of a collaborative application for the benefit of the region.
- Continuum of Care Summit: An annual membership meeting is required by the Alliance governance charter. Staff proposes to hold the summit on the board's regular meeting day in February (February 11, 2021). The agenda would include introductions and a get-to-know-you period; the necessary board business; a presentation on the Willamette Workforce Partnership by Kim Parker-Llerenas; and possible break out groups on topics to be determined. A rough outline will be provided in the packet. The proposed extended timeframe is 3:00-5:30.
- 2021 Meeting Schedule: This includes meeting dates for the boards and the Executive Committee.
- CoC Staffing: Staff contracts expire December 31, 2020. The ORS 190 Entity board has discussed moving staff contracts to the ORS 190 Entity from the COG. Discussion materials will include the time-tracking that was requested by the chair, along with updated budget information related to future staffing scenarios. New contracts will be presented for approval at the December meeting.

MOTION: By Councilor Hoy, **SECONDED** by Commissioner Willis, to **APPROVE THE AGENDA FOR NOVEMBER 12, 2020, AS PRESENTED.**

Motion carried.

IN FAVOR: Clark, Hoy, Mordhorst, Wolf, Slama, Willis. **OPPOSED:** None. **ABSTAINED:** None.

COMMITTEE CHAIR BUSINESS

Ms. Parker-Llerenas reported that the Collaborative Committee discussed some guiding principles for Voices of Lived Experience at its recent meeting. Ms. Calvin screen-shared the relevant section of those minutes. There are six principles that the committee will be asking the board to adopt. Discussion ensued regarding whether the wording of one of the principles is inclusive enough or if it could eliminate the input of people with lived experience who were homeless more than five years ago. The intent is to be sure of having input from persons with recent experience, but not to erase the experiences of others. Discussion also included whether there should also be general principles for the board to adopt, rather than limiting the principles to Voices of Lived Experience. Ms. Calvin and Ms. Parker-Llerenas will take these questions back to the Collaborative Committee for clarification.

OTHER BUSINESS

Chair Clark invited Executive Committee members to share updates. Warming shelters are starting to open. The services of those organizations are appreciated. Salem Housing Authority and ARCHES are working on a duration shelter. Church@the Park is also working on a duration shelter at another location.

United Way is at the table regarding potential housing in the Canyon, but the reports of tiny homes being planned is premature. There are no promises made at this time, and there is still a lot of the process to go through. Ms. Wolf was given kudos for her, and United Way's, work.

Ms. Slama reported that hospitalizations are currently very manageable. The majority of ICU beds are in use, but not all by COVID patients. She encouraged everyone to get their flu shots. Redwood Crossings is open, and Salem Health is working with Church@the Park.

Commissioner Mordhorst related that there is a lot going on in Polk County. Hopefully, kids will be able to safely be back in classrooms soon.

The next joint board meeting is scheduled for November 12, 2020 at 3:00 p.m.

ADJOURNMENT

Hearing no further business, Chair Clark adjourned the meeting at 12:58 p.m.

Janet Carlson, MWVHA Consultant

Notes from Communications meeting – all of the above, except Ranette Gonzales, were still participating.

Communications Strategy

Alliance is not a service provider – more of a coordinating organization

Questions:

- What communications are required by law/contract
- What info do we want to send to our main audience
- Identify our audiences
- What do we want the community to know – is this different depending on the audience
- What action(s) do we want the audience to take – true action or learning info

Don't talk too much or people stop listening

Information about donations should be communication from organization(s) receiving – we can amplify the message

Need to be consistent – maybe hub for organizations' communication

What are we using and is it working?

- Quarterly newsletter via MailChimp
- General emails re: meetings
- Agenda packets to Board/committee members
- Zoom meetings

Opening/click statistics from MailChimp were requested – Denise will pull that report and provide (done)

No online cohesive presence re: what organizations are involved – want to position as a hub for information on who does what - www.midvalleyresources.org somewhat addresses that

Educating the public re: homeless issues is in our mission statement – need to be able to point people to reliable sources of info

Maintaining a website is very labor and time intensive – if we want to do that seriously, should look at hiring a pro

Need to be sure we don't 'bite off' too much

At least provide the information we can share easily in a form that is easy to keep updated

Discussed alternative ideas – blog, newsletter, etc.

Group to think about ideas for the next meeting

Janet will poll for meeting dates

Councilor Hoy adjourned at 1:04