

SHAPING THE FUTURE

Mid-Willamette Valley Affordable Housing Conference

Tuesday, May 16, 2023

9:00 am - 4:30 pm

Salem Convention Center



MID-WILLAMETTE VALLEY
HOMELESS ALLIANCE
MOVING TO END AND
PREVENT HOMELESSNESS

Event Sponsors



SHAPING THE FUTURE

Mid-Willamette Valley Affordable Housing Conference

TIME	TOPIC
8:30 am	Doors Open
9:00 - 9:30	Welcome and Introductions
9:30 - 10:00	Keynote Address
10:00 - 10:30	Affordability Framework
10:30 - 10:45	Break
10:45 - 11:55	Financing Affordable Housing Projects
11:55 - Noon	Morning Wrap-up with Commissioner Gordon and Mayor Hoy
Noon - 12:15	Special Guest
12:15 - 12:45 Lunch	Lunch and Panel Discussion
12:45 - 1:45 Panel Discussion	Case Study: Bringing Affordability to a Market Rate Environment
1:55 - 2:55 Panel Discussions	<u>Croisan Creek Room</u> What it takes to Operate and Manage Affordable Housing <u>Willamette Room</u> Shaping the Future: Policies that Make a Difference
2:55 - 3:05	Break
3:05 - 4:05 Panel Discussions	<u>Croisan Creek Room</u> Developing Housing for Specific Demographics <u>Willamette Room</u> Case Study: Workforce and Missing Middle Housing
4:10 – 4:30	Next Steps – Q & A
4:30 pm	Conference Concludes



MEETING TOPICS	PRESENTERS
Welcome and Introductions Emcee: Lisa Trauernicht LisaMostly Consulting, LLC	- Jeremy Gordon, Commissioner Polk County - Chris Hoy, Mayor City of Salem
Keynote Address	- Andrea Bell, Director Oregon Housing and Community Services
Affordability Frameworks	- Kristin Retherford, City of Salem Community & Urban Development Director - Elaine Howard, Owner Elaine Howard Consulting - Andrea Sanchez, Deputy Director Housing Development Center - Warren Sebra Novogradac
Financing Affordable Housing Moderator: Nick Popenuk Tiberius Solutions	- Richard Berger, Senior Director of Development Neighorly Ventures - Sara Long, Project Manager City of Salem Urban Development - Nicole Utz, Housing Administrator Salem Housing Authority
Case Study: Bringing Affordability to a Market Rate Environment Moderator: Jason Icenbice Marion County Housing Authority	- Diana Cvitanovich, Program Developer Polk CDC - Maria Guerra, Interim Executive Director Evolve Property Management - Jason Icenbice, Director Marion County Housing Authority - Nicole Utz, Housing Administrator Salem Housing Authority
What it Takes to Operate and Manage Affordable Housing Moderator: Warren Sebra Novogradac	- Samuel Goldberg, Education and Outreach Specialist Fair Housing Council of Oregon - Traci Manning, Executive Director Housing Development Center - Emily Reiman, Executive Director DevNW
Shaping the Future: Policies that Make a Difference Moderator: Christine Sommer Marion County Housing Authority	- Emily Reiman, Executive Director DevNW - Derenda Schubert, Executive Director Bridge Meadows - Christine Sommer, Housing Choice Voucher Program Manager Marion County Housing Authority - Rhonda Wolf, CEO United Way of the Mid-Willamette Valley
Developing Housing for Specific Demographics Moderator: Jason Icenbice Marion County Housing Authority	- Connie Lindsay, Director, Communications & Marketing GK Machines - Abisha Stone, Yamhill County Business Retention & Expansion Manager SEDCOR - Nathan Wildfire, CEO Missing Middle Housing Fund
Case Study: Workforce and Missing Middle Housing Moderator: Morgan Debusk Novogradac	



PARTICIPATING ORGANIZATIONS

Bridge Meadows

www.bridgemeadows.org

City of Salem Urban Development

www.cityofsalem.net/government/departments-agencies/urban-development-department

DevNW

www.devnw.org

Elaine Howard Consulting

www.elainehowardconsulting.com

Evolve Property Management

www.evolvepropertymanagement.org

Fair Housing Council of Oregon

www.fhco.org

GK Machine

www.gkmachine.com

Housing Development Center

www.hdc-nw.org

Marion County Housing Authority

www.co.marion.or.us/HA

Missing Middle Housing Fund

www.missingmiddlehousing.fund/about

Neighborly Ventures

www.theneighborlyway.com

Novogradac

www.novoco.com

Oregon Housing and Community Services

www.oregon.gov/ohcs/pages/index.aspx

Polk CDC

www.polkcdc.org

Salem Housing Authority

www.salemhousingor.com

SEDCOR

www.sedcor.com

Tiberius Solutions

<https://www.tiberiussolutions.com/>

United Way of the Mid-Willamette Valley

www.unitedwaymwv.org

